CONSCIOUS MAGAZINE STOCKIST PROGRAM

SPRING / SUMMER 2015



Thank you for your interest in Conscious Magazine, a lifestyle based media company featuring stories about culture, people, and community that make a difference. Conscious is based in New York City and holds an influential voice within the social good community locally and globally. Conscious profiles socially innovative brands, entrepreneurs, and highlights conscious culture within the U.S. and around the world. Through multi-media channels, Conscious has a global reach through a print and digital magazine, daily updated website, mobile app, and online social community. The Conscious goal is to create a purposeful interaction for all involved. We look forward to collaborating with you.

Conscious Magazine Issue 03 retails for \$14 / WHOLESALE PRICE is \$8 per issue with a minimum of 10 issues Conscious Magazine Issue 01 + 02 retail for \$10 / WHOLESALE PRICE is \$6 per issue with a minimum of 10 issues Shipping + handling not included

READERSHIP AND REACH

Since launching in November 2013, Conscious Magazine has 2000 in circulation and is distributed throughout America, Canada, Austrialia, the United Kingdom, and more.

Conscious communicates with over 50,000 Twitter followers, 10,000 Facebook fans, 7,000 Instagram followers, and 3,500 newsletter subscribers.

The Conscious website has over 60,000 pageviews and 45,000 unique visitors per month, a figure that is growing on a daily basis.



DEMOGRAPHICS

Conscious Magazine speaks to and engages with a growing community of influencers, leaders, and world-changers. This community holds an evergrowing perspective to change and touch the world.

We deliver content to conscious, culturally relevant, and sociable audiences mainly living in major cities. Our audience is primarily well educated women aged between 25-34.

Conscious currently has a 28% male and 72% female readership. The median household income is \$50K - \$100K, 57% having a college degree, and 73% are adults without children.







MULTI-MEDIA STORYTELLING

Conscious Magazine is a culturally-based daily website, print and digital magazine, and mobile app. Through narratives, collaborations and interviews, the magazine profiles socially innovative brands, entrepreneurs, and highlights conscious culture.

Conscious Magazine has interviewed high-profile names including: Actress Glenn Close, NBA Athlete Kyle Korver, MTV President Stephen Friedman, and more.

Conscious Magazine has also attended high-profile events including: Mashable Social Good Summit, UN Social Innovation Summit, Women in World Conference, and The Feast Conference.

PRINT MAGAZINE

Through a FSC certified print edition, we provide social good and inspirational content through a timeless publication for those interested in making a lasting impact in their

WEBSITE PRESENCE

We are continually providing social good and inspiring content through a magazine style website.

MOBILE APP

Realizing that our audience is mobile, we created an app that optimizes our content for reading on iOS and Android devices.

HOSTED EVENTS

There is nothing like faceto-face interactions, which is why we share and create events for inspiration throughout New York City.

COMMUNITY

Through smaller, more intimate get-togethers, we encourage conscious conversations about real world issues to help promote awareness and making a difference.

S O C I A L M E D I A

Our social media networks provide daily inspiration through Facebook, Twitter, Instagram, and Pinterest.

CONFERENCES

We partner with major social good conferences to provide an exclusive inside look for our readers and meet amazing organizations along the way.

DISTRIBUTION

E-COMMERCE

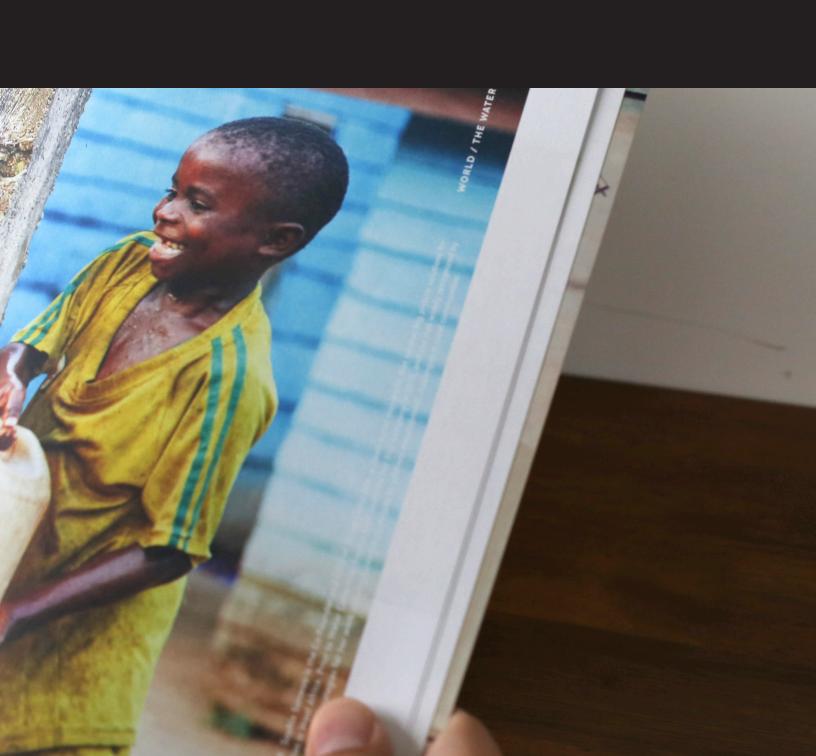
If you would like to work with us by earning a 15% commission for every online sale, then we'd love to hear from you. We will work with you to integrate our product to be hosted within your online shop.

STOCKIST

We have a wholesale purchasing option, which provides a 40% discount with a minimum of 20 issues purchased. This will allow your storefront to feature our magazine and spread the good media throughout your city.

If interested in either option, please contact stock@consciousmagazine.co



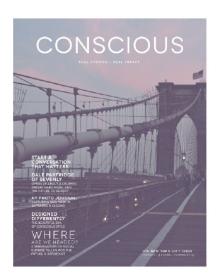


CONSCIOUS

Issue 01 features 95+ pages of personal stories, narratives, and interviews about art, literature, people, places and more throughout New York and around the world. Learn from entrepreneurs, educators, social justice advocates, and others who are taking simple ideas and finding new ways to make a difference locally and globally.

Made in the USA and FSC Certified (Forest Stewardship Council) Free of advertising

Off-set printed, full color, and perfect bound







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Issue 02 features 95+ pages of personal stories, narratives, and interviews about art, literature, people, places and more throughout California and around the world. Learn from entrepreneurs, educators, social justice advocates, and others who are taking simple ideas and finding new ways to make a difference locally and globally.

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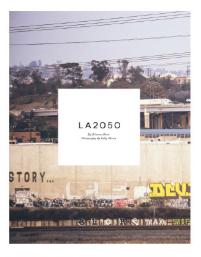
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CONSCIOUS ISSUE 03

Issue 03 features 95+ pages of personal stories, narratives, and interviews about art, literature, people, places and more throughout New York and around the world. Learn from entrepreneurs, educators, social justice advocates, and others who are taking simple ideas and finding new ways to make a difference locally and globally.

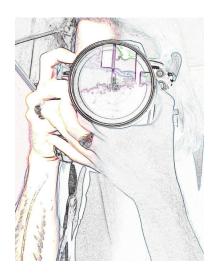
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CONSCIOUS











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